

**SNA of Massachusetts  
Commodity Connection  
Thursday, Mach 19, 2009 - 10:45 am – 1:00 pm**

APPLICATION FOR EXHIBIT SPACE  
School Nutrition Association of Massachusetts Commodity Connection  
The Plymouth Radisson, Plymouth, MA • March 19, 2009

Please Submit One Contract Per Company  
Only Two Companies per Booth

Please complete and return the top copy to:  
School Nutrition Association of Mass.  
258 Harvard St. PMB 283, Brookline, MA 02446  
Telephone 617-734-8822 Fax 617-734-7772

The firm and/or individual exhibitor agrees to the following terms, conditions and regulations as set forth by the Association, This document becomes a binding contract only after the Association accepts and gives written approval of this application.

1. Only those foods, products and services appropriate to School Food Service Programs including National School Lunch and Breakfast programs, vending programs and catering programs should be shown.
2. If cooking, exhibitor must provide a minimum 20-B; C fire extinguisher. Propane is prohibited. Cooking activities should conform to NFPA 101 Chapter 13-7.4.3.9.
3. Exhibitors will be allowed access to the Plymouth Radisson for booth setup beginning 7:30 am on Thursday, March 19, 2009. It is mutually agreed that it is the duty of each exhibitor to install the exhibit prior to the opening of the exhibition and to dismantle same at 1:00 pm on Thursday, March 19, 2009. All work in connection with setup and take down, installation, construction and dismantling of displays and merchandise must be performed in accordance with union agreement, if any.
4. Exhibitor agrees to protect, save and hold harmless the Association and the Holiday Inn from any damage or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the Plymouth Radisson and the Association regarding the exhibition premises; and, further, exhibitor shall at all times protect, indemnify, save and hold harmless the Association and the Plymouth Radisson against and from any and all loss, cost damage, liability or expense arising from, out of, or by reason or accident or their occurrence to anyone, including the exhibitor, its agents, employees and business invitee, which arises, from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or part thereof.
5. Exhibitor's personnel will be admitted to the exhibit hall areas by badge only. A maximum of 4 badges per booth are issued at NO CHARGE for exhibitor's personnel WORKING IN THE BOOTH ONLY. *Guests of exhibitors must pay regular attendee registration fees.* Members, delegates, program participants and visitors must wear badges in accordance with the rules of the Association, The general public will not be admitted to the exhibit hall. Non-exhibiting vendors will be charged the general registration fee.
6. **Full Payment for exhibitor space must accompany this contract to guarantee your space. Make all checks payable to: School Nutrition Association of Mass.** The Association, in its discretion, shall have the right to postpone or cancel the conference and exhibit and shall be liable in no way to the exhibitor for losses resulting from such delay or cancellation. The Association will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, terrorism or insurrections, strikes, the authority of the law, postponement or cancellation of the Exhibition, or for any cause beyond their control. It will, however, in the event of its not being able to hold an exhibit for any of the above named reasons, reimburse exhibitor on a prorated basis on any amount paid, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.

The undersigned company hereby contracts for booth space at the 2009 SNA of Mass. Commodity Connection.

\_\_\_\_\_  
**Company name as you wish to be shown on the booth sign and exhibitor directory:**

\_\_\_\_\_  
Broker Name \_\_\_\_\_

Local Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: Area Code & Number \_\_\_\_\_

Email Address \_\_\_\_\_

BOOTH ASSIGNMENTS WILL BE ON A FIRST-COME, FIRST-SERVE BASIS.

**THE EXHIBIT BOOTH RATE**

Includes draped front and back tables and two chairs

**Rate: Early Bird (by 1/23/09) \$525 After 1/23/09 \$625**

Total Booths \_\_\_\_\_

Total Enclosed \_\_\_\_\_

Vendors you would like to be near if possible

\_\_\_\_\_

Vendors you would not like to be near if possible

\_\_\_\_\_

If sharing a booth, please indicate with whom \_\_\_\_\_

**CORPORATE MEMBERSHIP**

- Yes, I am a Gold or Platinum Corporate Patron Member.
- Yes, I would like to become a Corporate Patron Member I will print the application from [www.schoolnutrition.info](http://www.schoolnutrition.info) and include it with payment with this form.
- Yes, I would like to become a Corporate Member. I will print the application from [www.schoolnutrition.info](http://www.schoolnutrition.info) and include it with payment with this form

I have read the Rules and Regulations and will abide by the policies set forth for the exhibitors by SNA of Mass.

\_\_\_\_\_  
Signature & Title \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
SNA of Mass. Authorization \_\_\_\_\_ Date \_\_\_\_\_